

The Hindu.
Friday, 7th July, 2006.

A Boon for Children of Slums in Bangalore.

Adobe will provide Rs. 33.21 lakh to the school project.

Bangalore: Nearly 150 students from Bangalore's slums will learn subjects better using "the highest form of multi-media."

Projection screens, powerful computers, video, audio, digital art, animation, and web design are going to be a day-to-day words for them soon.

Enabling them in doing so is Adobe Systems Incorporated, which announced projects designed to help such children to develop learning skills, arouse their curiosity and develop questioning spirit.

Adobe hopes to help in making the children to become better.

It believes that the children will take the benefit of their knowledge to others in their slums and contribute in the improvement of their environs.

It is being implemented in Jayanagar branch of Parikrma schools over the next three years.

Adobe will present a grant of Rs. 33.21 lakh to assist the school. The school will now be labelled as Adobe Parikrma, an Adobe representative announced.

The students of this school will be equipped with the latest educational tools which help them to explore and experiment their potential in various walks of life. Adobe will give 15 computers to Parikrma.

Parikrma has been teaching their students to have a broad look at their world and explore it.

Now that Adobe is providing them the latest technology of multimedia, the students can explore and comment on their world through video, audio, digital art, animation and web design.

Encouragement.

With this, the children at Parikrma will be encouraged to explore their creative side and communicate their ideas, concerns and aspirations, Rashmi Soni, Communications Manager, Adobe, said. The employees of Adobe will also be actively engaged with the children on these projects and help them to take full advantage of the opportunity presented to them, she said.