

Kite Festival

Fly high, Bangalore, with the innovative kite festival - The Airtel Parikrma Patang Utsav being organised in association with the Parikrma Humanity Foundation. The Airtel Parikrma Patang Utsav is a novel celebration of the Indian art of kite-flying. Corporate executives and underprivileged children from the slums and streets of Bangalore, will together fly the kites.

Organizations are being invited to participate in this event by sending teams of four members for the event. The children have made the kites themselves. The kites will be judged by their take-off, flight, stability and descent. The judges for the event this year will include Ashwini Nachappa, Prakash Padukone, Prasad Bidapa, Reeth Abraham, Justice Saldanha, Vani Ganpathy and Police Commissioner Mariswamy among others.

The participation fee will go directly towards funding the development programme for the children. In fact, a company can help Parikrma sponsor one child for an entire year by sending in two teams.

Parikrma - 363-5781.